

Attn:

## EP - Investor, Fan & Friends

Hello,

I am writing this letter as a Gentleman to introduce myself and the project of Norma's Sun. I am CEO & Producer for Ability Films, llc. Registered in Atlanta Georgia. This is a True Story based upon my life and the imposing consequences that developed. I am defining a point of Clarity, Vision & Rigorous Honesty to a purpose Greater than the sum of the parts for a project that will change peoples' lives. ***I am seeking a Partnership & Investor of Courage!***

I was born with multiple amputations, birth defects, deformities and required twenty 'plus surgeries by age 10 to walk and function. God made a mistake! Or so I thought for the majority of my early life. I could prove it by looking in the mirror. In the path of my journey, I always knew that my life and that of my family was both unique and impactful. At the age of 12, I wrote the first page to my original memoir, Norma Jean's Sun. That book was published in 2009 and I have since wrote the award winning screenplay associated.

As you are fully aware of the struggle that our current economy and social structures offer to the entertainment industry as a whole, this has altered our project status. In the Spring & Summer of 2019, I put together a powerful Team and Production Business Plan that initially was scheduled for a Fall schedule shoot. All of which was based on the probability of securing Executive Funding and Principle Executive Producer attachment. This scheduled date was missed and in February 2020, as you are fully aware, the world of entertainment came to a halt 4 weeks later. As well did any advancement or production assistance from a failed Service organization that proved to be of no value or quality of character to the content. So, I am thrust back in time to the summer of 2019 stage of being prep with location, cast LOI attachment, crew LOI & attachment, charitable agreements, volunteers & service, production schedule and additional items that are all waiting for my ability to turn on Camera 1.

This story is not about Sin but forgiveness. Not about greed but Benevolence. Not about what a person or company can "Get Out of It" but rather about what people can bring to it and contribute! Not a Cartoon, Not a story about Disability, but Triumph over adversity! Not about Race, but Humanity, Not about loss but Sacrifice for the Greater good of Family & Love! When people read and learn about the project, they are stirred emotionally and then afraid of it... It IS That Powerful. They take a position of fear because of the taboo content that is as old and original Sin as the Bible in Genesis. ***I am seeking a Partnership of Courage!***

This story addresses the Humanity of what Faith, Courage, Forgiveness and rising above can provide! A theme of traveling in a period piece from the 1930's to current date to show how a family secret, courage and strength of Matriarch & Patriarch family who rise & fall from Grace.

But more than this, this story has a 'Built-In' Audience already! See, we all know about how the children of disability appear on TV. But we have never seen the story of Norma, told from the inside out! Many have attempted but never at a level known from first-hand experience! There are a Million plus families who have adult children of Men & Women with disabilities, secrets and penalty who never find the Grace and Forgiveness that has been granted into my life. Our stories are more alike than different! They share the similar path of strife and have watched the elimination of dreams with a single phone call, single birth, choice or death. In this difficult time of 2020, we are All more alike to a shared message of sacrifice and consequences. It is this reason that I have aligned with multiple charitable organizations that I wish to channel portioned resources and provide an interactive platform of hope through production and release. This has Always been the Goal and remains the Focus!

The preliminary film location has been established in Paducah Kentucky. Not only do I have many resources available to me in this community from previously having an Art Studio & Gallery, I also have a production facility building secured with some very key people engaged. Paducah is a perfect location for the Period Architecture backdrop shots but more so, the people are incredible! The cost of production is minimal compared to what it would take in Atlanta or other places to create similar scenes. Which in turn, based upon available Executive Funding, frees up for Powerful Talent attachment & solicitation. My Line Producer is already prepared and staged for running full steam upon "Green Light". I have a local resource to the community who is prepared to join Team as Community Asset fulltime! Local Advertising agencies, regional organizations and the 1-2 hour drive from Nashville, St. Louis and within reach of Memphis, Louisville and Indianapolis.

There are 2-4 Key Cast roles that will provide an incredible attraction boost up in the production release & distribution. One of the Key Featured Roles for Cast is a Matriarch. I have a standing open line and preliminary 'pay/play' interest with Lynda Carter (Wonder Woman) for this dynamic role. This idea and alignment is focused upon PR Marketing the core charitable message. Paducah KY is directly across the Ohio River from Metropolis IL (Home of the Superman ComCon Event). This parallel will allow for an impactful Social Media push, Audience Diversity and Community base. In addition, as you may know, Lynda is also a Jazz Singer. The local Concert Hall is world class (Carson Center) and we are prepared to coordinate a Benefit Concert that will focus on the HQ for March of Dimes and the St Jude impact to the local and Nashville area to provide a Sellout Show and Social Media frenzy.

This show will become a theme of Benevolence and Altruistic awareness to the Millions of Families and Individuals who share this Powerful example of life, whether it by genetic, military, accidental, physical, emotional or otherwise recognized challenges. It will be this combined effort through Premier, Film Festival and Distribution that will create an Economic Engine for the production and a Non Profit avenue for Humanity at a core level currently unrecognized!

The story-line will take the audience from a dramatic opening through the nostalgic times of the 50's into the 70's and ultimately to an ending that will touch your core! It will challenge your understanding of right from wrong and how the perseverance of an individual can capture your heart and then leave it weeping. With Hope woven through each level, this Award Winning Screenplay is ready to be produced with Courage! I have the resources ready, in place. People are eager to help, volunteer and serve. I can turn this around tentatively in 8 weeks plus a 26 day shoot – 4 weeks post. This schedule is still possible for 2021 with your Investment, Wisdom, Skill, and Executive Administration + Funding for a Powerful Cinematic Release!

As you will read from the information online and in print, the original budget was geared at 3.5m with a base equity of 1.5m, Gap, Product Placement plus Tax Incentives. The initial budget, being trimmed down to compensate for investment, our Ideal target is 5m. I have spent 20 years of my life moving in this direction and I am not going to quit, I am All In!

I am a Gentleman of 60+ year's age now and I have spent everything I have on this project from page 1 to where you see it today over the last 20 years. I am asking for your help to green light Norma's Sun into production. Our previous Crowd Funding Campaigns have not yielded the required equity but have assisted in our administration costs to get this far. Although every amount has been a critical support, it has not been enough in either size or impact. Our average donations only equate to less than \$100. As you will read in our Prospectus, we seek Associate Producer at \$10,000 and Executive 100k. Our true Goal is to establish a partnership with a person or organization to stand as singular Equity. In doing so, become Executive Partner and share the same vision of providing a Benevolent Vehicle for those who deserve Their Story, Their Family and the struggle they have endured to become witnessed in a way that generates the business model outlined. Money is meant to be a Benevolent Tool, Not a Weapon...

I look forward to your phone call and our mutual success,

Kris Courtney, CEO Ability Films, llc.

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Norma's Sun: [www.abilityfilm.com](http://www.abilityfilm.com)